IEVA INTRODUCES THE TIME.C SMARTWATCH
DESIGNED TO SLOW THE SIGNS OF AGING AND THE PASSAGE OF TIME WHILE AIDING CLIMATE RESEARCH

Latest “environmentable” improves health, beauty, well-being and the understanding of climate change. Developing the necessary wearables that have been developed for everyday use.

Today February 6th 2020 and in association with the launch of a new line of the TIME.C smartwatch IEVA, a company at the forefront of beauty tech and the climate movement, has today introduced its “environmentable” fashion line of jewelry that includes a sustainable watch and smartwatch with built-in sensors to monitor indoor air quality.

IEVA’s TIME.C smartwatch is a classic analogy timepiece featuring an elegant French design and technology and Swiss made watch movement. Data can be seen at a glance on the watch face has a luxury feel with a 316L stainless steel case, sapphire crystal dial and brass dynamic hands.

IEVA’s TIME.C smartwatch is equipped with advanced AI sensor technology measuring a range of environmental and health data points. These include:

- Heart Rate
- Physical activity
- Health data points. These include:
  - Sun exposure
  - Pollution
  - Temperature
  - Noise levels
  - Humidity
  - Air pressure
  - Wind speed
  - Altitude
  - Sun protection
  - Carbon Dioxide (CO2) concentration
  - Volatile Organic Compound (VOCs)

IEVA’s TIME.C smartwatch has a crystal dial and brass dynamic hands. Data can be seen at a glance on the watch face with a low-to-high desired parameter and the hour hand expresses the level against it. They select the measurement they wish to see by through a simple one-touch toggle function. They then simultaneously educates users with product suggestions and strategies for the day’s conditions.

With daily knowledge of how the environment is influencing health, wellness and beauty the IEVA experience is designed to motivate people to change their habits, improve their routines and reduce their impact on the environment.

The TIME.C smartwatch can be used both day and night and ties in with the TIME.C smartwatch. These smartwatches have been designed with a focus on environmental and health data and are available in a range of different variants. The TIME.C smartwatch is available in a variety of sizes and can be customized with a range of different bands.

IEVA PRESSE

Follow TIME.C on Instagram @TIME.C and www.ieva.io

Available in participating retailers and the IEVA online store to order now.

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